



Sunday August 07, 2022
LEADERSHIP – The Four C's of Leadership (Part-4)

Review:

THE FOUR C'S: CHARACTER, COMPETENCE, COMPASSION, CHARISMA

The four C's: **character, competence, compassion, and charisma** constitute the leadership framework we will present here. We define each aspect and discuss their importance and how we can nurture them in our lives.

Leadership simply defined is taking yourself and at least one other person, from where you are to better place where you intend to be.

Character

Seven ingredients of good character:

- 1, Integrity
- 2, Accountability
- 3, Commitment
- 4, Courage
- 5, Diligence
- 6, Humility
- 7, Respect

Competence

Seven general skills required for competent leadership:

- 1, Visionary
- 2, Strategizing
- 3, Communication
- 4, People skills
- 5, Planning
- 6, Execution
- 7, Learning

Compassion

Seven expressions of compassion in leadership:

- 1, Identifying
- 2, Gentleness
- 3, Kindness
- 4, Generosity
- 5, Forgiving



6, Sacrifice
7, Hopefulness

Today: Charisma

By Charisma we refer to the influence a person has over other people. This influence can be positive, influencing people in a good way, toward good things and for the betterment of all involved. Or, charisma could be negative, influencing people in a negative way, moving them toward evil things (e.g. hate, violence, dishonesty, deception, untruth, etc.) and resulting in the detriment of all involved.

Charisma gives you the ability to **captivate, inspire, motivate, and influence** people. You have people's attention. Usually, charismatic people are very **expressive** and **persuasive**.

In general courses on persuasion (especially in marketing) we hear of these three areas that we must touch people to convince or persuade them:

Ethos - *credibility and truth*

Pathos - *emotions and feelings*

Logos - *logic and reason*

People are usually moved into action when the ***ethos, pathos and logos*** come together. Of course, we are aware that sometimes people could make decisions that are based entirely on ***pathos*** – an emotion that gets the better of them completely disregarding the ethos and logos.

IMPORTANCE OF CHARISMA

Charisma is important at all levels of leadership. Whether you are leading a small team of people or a politician looking for the top leadership post in a country. In addition to the character, competence, and compassion you demonstrate, the charisma that you have as a leader, in certain situations could make all the difference, in success or failure of the team/people you lead on a mission to achieve something.

Here are a few reasons why charisma is important in good leadership:

1, Bring hope to those feeling hopeless in difficult situations

Winston Churchill in mobilizing soldiers to overthrow Adolf Hitler and his forces:



Winston Churchill came in as Prime Minister at a very crucial time - the Second World War (1939-1945). His leadership and efforts to inspire the British people during the Second World War stand out as one of the finest.

“Blood, Toil, Tears and Sweat”

“I would say to the House, as I said to those who have joined this Government, I have nothing to offer but blood, toil, tears and sweat. We have before us an ordeal of the most grievous kind. We have before us many long months of toil and struggle.

“You ask what is our policy. I will say, it is to wage war with all our might, with all the strength that God can give us, to wage war against a monstrous tyranny never surpassed in the dark, lamentable catalogue of human crime.

“You ask what is our aim? I can answer in one word: Victory. Victory at all costs. Victory in spite of all terror. Victory however long and hard the road may be. For without victory there is no survival.”

—First speech as Prime Minister, House of Commons, 13 May 1940.

“Never Surrender”

“We shall not flag or fail. We shall go on to the end. We shall fight in France, we shall fight on the seas and oceans, we shall fight with growing confidence and growing strength in the air. We shall defend our island, whatever the cost may be. We shall fight on the beaches, we shall fight on the landing-grounds, we shall fight in the fields and in the streets, we shall fight in the hills. We shall never surrender!”

—House of Commons, 4 June 1940, following the evacuation of British and French armies from Dunkirk as the German tide swept through France.

Source: <https://winstonchurchill.org/resources/quotes/famous-quotations-and-stories/>

2, Inspire people into action

Disciple all nations

Imagine the Lord Jesus speaking to a small group of disciples, that they were to go and make disciples of all nations. They did!

3, Mobilize people to accomplish what seems impossible

Landing on the moon

On September 12, 1962, a warm and sunny day, US President John F. Kennedy delivered his speech before a crowd of about 40,000 people, at Rice University's Rice Stadium, to inform the public about his plan to land a man on the Moon before 1970. Here is an excerpt from that famous speech:



"We choose to go to the Moon. We choose to go to the Moon... We choose to go to the Moon in this decade and do the other things, not because they are easy, but because they are hard; because that goal will serve to organize and measure the best of our energies and skills, because that challenge is one that we are willing to accept, one we are unwilling to postpone, and one we intend to win, and the others, too."

- "John F. Kennedy Moon Speech – Rice Stadium". NASA. Retrieved March 19, 2018.

On 20 July 1969 they did! Apollo 11 was the American spaceflight that first landed humans on the Moon. Commander Neil Armstrong and lunar module pilot Buzz Aldrin landed the Apollo Lunar Module Eagle on July 20, 1969

CHARISMA (HONOR)

Charisma brings honor (Proverbs 22:4) and fame (Matthew 4:23-24).

Proverbs 3:3-4

3 Let not mercy and truth forsake you; Bind them around your neck, Write them on the tablet of your heart,

4 And so find favor and high esteem In the sight of God and man.

We use the word 'honor' as representing Charisma (influence and esteem) in a good way.

Charisma is gained correctly through the proper exhibition of the first three: Character, Competence and Compassion.

Charisma is gained incorrectly through wrong means, false promises, political maneuvering, using money and status, seizing a moment of weakness, etc.

MARKETING AND MEDIA – THE GOOD, THE BAD, THE UGLY

Today, good marketing can easily give a person almost instant fame, recognition and mass following. While some can use this influence for good, we also see people using it for bad.

Entire nations and masses of people are influenced and controlled by charismatic leaders using media.



Do not confuse the mass following that is the result of good marketing with Charisma. The mass following and the influence that came with it, can disappear as quickly as it came. Charisma lingers on in the lives of people whom it touches.

HONOR COMES FROM GOD

Proverbs 22:4

By humility and the fear of the LORD Are riches and honor and life.

How God put honor (charisma) on Joshua's life

Others can put honor on your life, the way Moses did for Joshua (Deuteronomy 34:9-12). Joshua now had to step in Moses' place and that was a huge task. Yet we see how God Himself put honor on Joshua's life in the eyes of all the people.

Joshua 3:7

And the LORD said to Joshua, "This day I will begin to exalt you in the sight of all Israel, that they may know that, as I was with Moses, so I will be with you.

After they crossed the river Jordan, we have this statement:

Joshua 4:14

On that day the LORD exalted Joshua in the sight of all Israel; and they feared him, as they had feared Moses, all the days of his life.

After they conquered Jericho, we read this:

Joshua 6:27

So the LORD was with Joshua, and his fame spread throughout all the country.

While God was at work, Joshua also had to do his part of being a good leader, and taking the people forward, step by step.

Honor is built over time through a consistent life of character, competence, and compassion.

When you have honor (charisma) in the eyes of people

- ✓ People give you access into their lives
- ✓ People give you their respect



- ✓ People allow you to have influence over them shaping their choices and decisions

SEVEN BUILDING BLOCKS OF CHARISMA (HONOR)

All of us can work on these building blocks in our lives and can become people of influence in the spheres we are engaged in.

1, Life example – how you live life day to day. This is an expression of character.

2, Words – what and how you communicate. This is part of our competence. This is the ability to communicate a clear vision or message that inspires, captivates, and motivates people into action.

3, Works – what and how you achieve and accomplish things. This is part of our competence.

4, Impact – how your life transforms other lives. You do this by sharing your life lessons and experiences. Do people begin to model their choices and decisions based on what they see in and hear from you?

5, Investment – what you are giving into people's lives to address needs for the long term.

6, Relatability – the personal connect people feel they have toward you. Are people able to see your 'humanity' and how you work through life's challenges? In 'Identifying' (see under Compassion) you connect with people. In 'Relatability' people connect with you. Sometimes relatability happens because of a common cause, a common belief, etc.

7, Empowerment – do people feel you are helping them move to a higher level than where they currently are, through the opportunities, the support, encouragement, mentoring and leadership, etc. that you provide.

THE POSITIVE AND NEGATIVE USE OF CHARISMA

How can we use our Charisma positively?

Two thoughts on this:

- 1, Use your place of influence to build people
- 2, Use your place of influence for good



Paul was a strong apostolic leader. Yet, we see him acknowledge that the influence he had would be exercised for good:

2 Corinthians 12:19

Again, do you think that we excuse ourselves to you? We speak before God in Christ. But we do all things, beloved, for your edification.

2 Corinthians 13:10

Therefore I write these things being absent, lest being present I should use sharpness, according to the authority which the Lord has given me for edification and not for destruction.

As we mentioned earlier, Charisma can also be used negatively. Example, a charismatic leader could get people to believe a lie, as though it were true. Call an apple an orange. People just believe what their leader says without thinking about what is being said. Leaders today use media and online platforms to promote their big lies and falsehood very easily.

A leader using charisma negatively, is motivated by loyalty to self, to power/control, to selfish agendas and will use any means to achieve those ends.

HOW TO MAINTAIN HONOR (CHARISMA)

How do you safeguard the honor or charisma that God graces your life with?

1, Be a God-Pleaser

Galatians 1:10

For do I now persuade men, or God? Or do I seek to please men? For if I still pleased men, I would not be a bondservant of Christ.

Don't live for the honor that comes from man. Live for the honor that comes from God (John 12:)

2, Leave self out and seek to glorify God alone

1 Corinthians 10:31

Therefore, whether you eat or drink, or whatever you do, do all to the glory of God.



John 7:18

He who speaks from himself seeks his own glory; but He who seeks the glory of the One who sent Him is true, and no unrighteousness is in Him.

3, Judge yourself

1 Corinthians 9:27

But I discipline my body and bring it into subjection, lest, when I have preached to others, I myself should become disqualified.

1 Corinthians 11:31

For if we would judge ourselves, we would not be judged.

The example of David

David had become an 'instant success' at a very early age in his life after killing Goliath (1 Samuel 18). People were 'singing his praises' everywhere. Yet, we have this record of how David handled himself:

1 Samuel 18:14,30

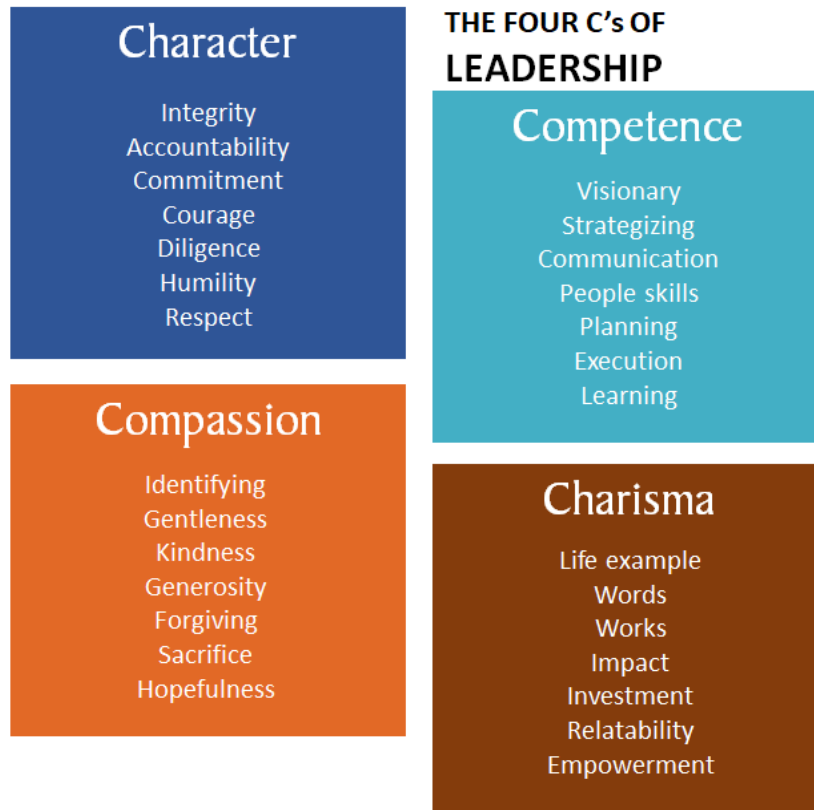
14 And David behaved wisely in all his ways, and the LORD was with him.

30 Then the princes of the Philistines went out to war. And so it was, whenever they went out, that David behaved more wisely than all the servants of Saul, so that his name became highly esteemed.

THE CORE ISSUE - MOTIVE

Ultimately, we must guard our heart, the motive or motivation. What are we after? If our intent is to do good, glorify God and serve people well, then we will surely use the influence we have to bless those we lead.

REVIEW OF THIS SERMON SERIES



LIVE STREAM AUDIENCE

Thank you for joining us online.

Post service call to action - Like, Share and Subscribe, if in Bangalore come to any one of our Sunday services.

SALVATION CALL (BY YOUR FREE CHOICE AND FREE WILL)

If you ask, does God love me? We can tell you what the Bible says: John 3:16, Romans 5:8

If you ask, how can I have my sins forgiven? We can tell you what the Bible says: Acts 10:43; 1 John 2:2,12

If you ask, what is the way to God? We can tell you what the Bible says: John 14:6

If you ask, how can I become a child of God? We can tell you what the Bible says: John 1:12

If you ask, where can I find salvation? We can tell you what the Bible says: Acts 4:12



If you ask, what must I do to experience salvation? We can tell you what the Bible says:

Acts 16:30-31

As an act of your own free choice, we invite you to make this decision to follow Jesus.

SUPERNATURAL MINISTRY TIME

Minister as the Spirit leads



LIFE GROUP STUDY GUIDE

Sunday August 7, 2022

LEADERSHIP – The Four C's of Leadership (Part-4)

This is a simple guide for use in Life Group discussions. Our objective is to focus on the application of the Sunday sermon - how each one is becoming a doer of the Word and building their life on God's Holy Word. The Life Group meeting would normally last for 2 hours. Each Life Group would have up to 12-15 people.

Preparation

To prepare for the Life Group meeting, you can listen to the Sermon Key Points (sermon summary in five minutes) or the full-length Sunday sermon. You can also review the Sunday Sermon notes. All these are available in the "All Peoples Church Bangalore" mobile App or online at our [sermons page](#) . Pray for the Life Group meeting and invite the work and ministry of the Holy Spirit.

Welcome

The Life Group meeting may commence with a time of prayer, worship, and a fun activity.

LISTEN to God's Word

Read the following Scripture references: *Proverbs 3:3-4; Proverbs 22:4*

INVESTIGATE God's Word Together



Please discuss a few of these together, giving time for people to share their insights. We encourage each one individually to make notes of their personal learning during the Group discussion.

Q1, Discuss the importance of charisma for leadership? Share examples you have seen/experienced where a leader's charisma made a huge difference in outcomes.

Q2, Consider the Lord Jesus. How did He have such charisma/influence over people, that His disciples would give their lives for Him?

Q3, Review the seven building blocks of charisma. How can you develop these and express these in your sphere of influence?

Q4, Do a quick review of the four C's of leadership and the 7 components of each of these.

If time permits, each one can take a few (3 minutes max) to share one or two key learning and how they see themselves applying it into their specific life situations. Encourage each one to participate and share.

FELLOWSHIP by sharing your life and spiritual journey

Each one takes a few (3 minutes max) to share anything from their walk with God, something God has been teaching them, a testimony of answered prayer or a specific challenge that they would like prayer for. Encourage each one to participate and share.

ENCOURAGE each other by praying and ministering to one another

Get into small groups of two or three and take turns to thank God and pray for each other in the light of what was learnt today. Listen to the Holy Spirit. Expect the gifts of the Holy Spirit to flow bringing healing, releasing miracles, prophecy, etc.

Regroup and pray together for:

1, families to be protected and strengthened

2, a mighty outpouring of God's Holy Spirit on us as a church and through us to bless many others in our city and nation. Nothing but a mighty work of God's Spirit can change our city and nation.

3, for the BUILD TO IMPACT project - for God's hand to guide us through the land search and acquisition process, and for finances to be more than enough to get this project done.

Close by thanking God together.



USEFUL RESOURCES



Watch our online Sunday Church service live stream every Sunday at 10:30am (Indian Time, GMT+5:30). Spirit filled, anointed worship, Word and ministry for healing, miracles, and deliverance.

YOUTUBE: <https://youtube.com/allpeopleschurchbangalore>

WEBSITE: <https://apcwo.org/live>

Our other websites and free resources:

CHURCH: <https://apcwo.org>

FREE SERMONS: <https://apcwo.org/resources/sermons>

FREE BOOKS: <https://apcwo.org/books/english>

DAILY DEVOTIONALS: <https://apcwo.org/resources/daily-devotional>

JESUS CHRIST: <https://examiningjesus.com>

BIBLE COLLEGE: <https://apcbiblecollege.org>

E-LEARNING: <https://apcbiblecollege.org/elearn>

WEEKEND SCHOOLS: <https://apcwo.org/ministries/weekend-schools>

COUNSELING: <https://chrysalislife.org>

MUSIC: <https://apcmusic.org>

MINISTERS FELLOWSHIP: <https://pamfi.org>

CHURCH APP: <https://apcwo.org/app>

CHURCHES: <https://apcwo.org/ministries/churches>

WORLD MISSIONS: <https://apcworldmissions.org>

SERMON OUTLINE

What does a great leader and good leadership look like? How can I recognize a great leader and good leadership? (And how can I identify the opposite?). What areas do I need to grow in to be a great leader and provide good leadership? We present an objective framework in “the four C’s of leadership” comprising of: Character, Competence, Compassion and Charisma. It is useful to have these together, as a framework by which to evaluate ourselves and others as leaders. This will help us recognize areas that we should assess, evaluate, and develop ourselves as leaders, to be great leaders and provide good leadership. It becomes an objective standard, by which we look at leadership. In the Church, having such a framework helps us see through the hype, the celebrity status, the façade that we often put on, the smoke screens we hid behind, and discern clearly when a person has been truly called, anointed, and raised up by God to be a leader to His people.

In Part-4 of this series we address the aspect of charisma, the ability to influence, mobilize, motivate, and inspire people.



KEYWORDS :

Leadership, Leadership Skills, Leadership Styles, Leadership Training, Leadership Qualities, Leadership Development, Servant Leadership, Transformational Leadership, Leaders, Corporate Leadership, Organizational Leadership, Strategy, CEOs, C-Suite, sermon, sermons, sermon notes, sermon outline, free sermon notes, free sermon outlines, Bible study resources

REFERENCES/CITATIONS

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Biblical definitions, Hebrew and Greek words and their meanings are drawn from the following resources:

Thayer's Greek Definitions. Published in 1886, 1889; public domain.

Strong's Hebrew and Greek Dictionaries, Strong's Exhaustive Concordance by James Strong, S.T.D., LL.D. Published in 1890; public domain.

Vine's Complete Expository Dictionary of Old and New Testament Words, © 1984, 1996, Thomas Nelson, Inc., Nashville, TN

Mounce Concise Greek-English Dictionary. Edited by William D. Mounce with Rick D. Bennett, Jr. (1993)

Word Pictures in the New Testament. Archibald Thomas Robertson. Published in 1930-1933; public domain.

Word Studies in the New Testament. Marvin R. Vincent, D.D. (1886)