



All Peoples Church

& World Outreach

#319, 2nd Floor, 7th Main, HRBR Layout, 2nd Block, Kalyan Nagar
Bangalore 560 043, INDIA

Phone: +91-80-25452617 | contact@apcwo.org | www.apcwo.org

SPECIAL PROJECT CONTENT WRITER

SUMMARY

APC's special project is designed to serve people in three focus areas: (A) people bound in all forms of sexual addictions (B) people bound to substance abuse – drugs, alcohol, etc. and (C) people who are depressed, suicidal, and battling similar negative emotions.

VISION

APC is a family church, an equipping center and a world outreach. Our goal is to nurture, disciple, equip and empower God's people to fulfil their God appointed purpose. This special project is designed to bring Christ's redeeming love and power to people in three focus areas. You will serve in fulfilling this vision of reaching out to such people.

SCOPE

The special project will require you to write content in English for the three focus areas. You will be required to write content for new focus areas as the project scope expands to serve a wider audience.

Please review the APC Organization Chart available on OUR TEAM page (apcwo.org/about-us/our-team).

ROLE DESCRIPTION

The responsibilities of the special project content writer will include but are not limited to the following:

1. Write articles that are relevant, clear, simple, helpful and Biblically based that will assist people in the three focus areas of this outreach.
2. Interview and capture in written form true life stories of people who have been helped and delivered in these three focus areas through the power of Jesus Christ.

QUALIFICATIONS/EXPERIENCE REQUIREMENTS

- Must have a bachelor's degree in English, journalism, communications, or related field. Master's degree preferred.
 - Must have a minimum of 2 years content writing experience with a focus on topics and themes related to the three focus areas of this special project.
 - Must be able to distil broad ideas, facts, anecdotes into an abbreviated and effective written form.
 - Must be able to write content for the three focus areas of this special project in a variety of styles - inspirational, emotional, motivational, provocative, analytical, logical, and witty - for a variety of audiences.
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- Must be able to incorporate Scriptures and Biblical truth in content.
- Must see this opportunity as a powerful means to minister, serve and see people helped and delivered through the power of Jesus Christ.

KNOWLEDGE & SKILLS REQUIREMENTS

- Excellent verbal, written communication skills, as well as good interpersonal skills are required.
- Strong computer/word processing skills a must.
- Knowledge of content writing with SEO is a must.
- Familiarity with social media platforms is a must.
- Excellent organizational skills and attention to detail is required.

ADDITIONAL RESPONSIBILITIES

- At APC we are continuously growing and expanding hence, you will be required to share in additional responsibilities.
- Being able to work under pressure and meet deadlines.
- Willingness to work long hours when required.

OPPORTUNITIES

As opportunities arise, and depending on your skills, you will be able to:

- Travel and serve on APC Missions.
- Volunteer at APC.

Over time, based on your personal development and performance you will have the opportunity of growing internally at APC to take on other ministry roles that are of interest and suited for you.

As APC is a local church and Christian ministry, all positions require people who are passionate about Jesus Christ, and who are called, anointed and committed to serving Him and people to see lives touched and transformed into Christ-likeness.

Please note, that all staff positions at APC require individuals who have a definite call of God, who are organized, strong leaders, responsible, team players, punctual, committed to excellence, maintaining a strong personal walk with God, leading by example, and sold out to God!
