



Last updated: September 19, 2022

## **GUIDELINES FOR PROMOTIONS AND SALE OF PRODUCTS AT APC SUNDAY SERVICES AND EVENTS (CONFERENCES, etc.)**

### **Rationale**

APC respects and values all Christian ministries that are serving the Lord Jesus Christ. APC recognizes that many of its member and regular attendees themselves have and lead Christian organizations and Christian ministries. These and several other Christian organizations/ministries would from time to time wish to promote their event or sell their products at APC's Sunday services or at APC's events. APC wishes to treat all Christian ministries and organizations fairly, equally, honorably and without any preferential treatment. Hence the following policies have been written based on over 20 years of engaging in this matter.

### **Announcements during APC Church Services**

- Announcements during Sunday services and APC events is designated for APC related events only. We like to keep the announcements time short, brief, and succinct, so there is no distraction from the main objectives of worship, word, prayer, and fellowship for which people have gathered. Hence, APC does not include announcements of non-APC events as part of the announcements time.
- Pastor will not announce any non-APC event, except for those events that are hosted by the citywide church where all congregation members can participate, e.g. citywide prayer.

### **Promotions at APC**

The following are guidelines to be followed by any Christian ministry/organization intending to do promotions at APC:

- APC will permit an organization to do promotions for their event on only 2 Sundays (or 2 event days) per calendar year. APC does not permit organizations/ministries to conduct extended promotions (more than 2 Sundays or 2 event days) during a Calendar year.
- On any Sunday or event day, **only one** organizations/ministry may do their promotions. APC has its own tables (Info Desk, Book table, Registration table, etc.) and hence we do not wish to clutter the venue.
- The organization/ministry must contact APC's Head of Services & Events to ask for any 2 Sundays (2 event days) to do their promotions by sending an email to: [contact@apcwo.org](mailto:contact@apcwo.org). Only after having received a confirmation email with given dates, should the organization/ministry plan their promotion at APC.



## APC Guidelines for Promotions and Sale of Products

- On these 2 designated Sundays (2 event dates) the organization/ministry may do their promotions at all/any APC Bangalore location,
- The organization/ministry must bring their own table, to place their materials and have their own personnel to be stationed at their table/kiosk. The table/kiosk must be placed at the place designated by APC's head of Services and Events or Service Coordinator at that location.
- If flyers/brochures are brought distributed, these (A) must not be distributed at the start of the event (B) must not be handed to people as they are entering the hall/venue (C) must not be placed on seats inside the hall/venue (D) must not be distributed by people standing at the exits or in the foyer/meeting areas (E) may be placed on the table/kiosk so that people can take the flyer/brochures at the end of the event as they are leaving the venue/hall.
- We must keep the venue and premises litter free, hence any flyers/brochures that are discarded by people anywhere on the premises must be cleaned up immediately.

### **Distribution of Free Items (Snacks, Mementos)**

Distribution of free items, books, mementos are handled as given below.

- APC reserves the right to review free items, books, mementos that are to be distributed and at APC's discretion, may decline granting permission for the distribution of free items.
- Kindly note no announcement will be made about distribution of free items from the pulpit or as part of the Sunday announcements, for the same reasons as stated above.
- All other guidelines as for Promotions, must be followed for distribution of free items.

### **Sale Of Products**

Sale of products is handled slightly differently than promotions as given below.

- APC reserves the right to review products that are to be sold and at APC's discretion, may decline granting permission for the sale of certain products.
- APC will permit an organization to do sale of their products only **4 Sundays** (or 4 event days) per calendar year. APC does not permit organizations/ministries to conduct sale of products for more than 4 Sundays or 4 event days during a Calendar year.
- Organizations/ministries intending to sell products may be requested by APC to contribute Rs. 750/- per Sunday (or per event day) for the opportunity to sell their products at an APC Sunday service/APC Event.
- All other guidelines as for Promotions, must be followed for Sale of Products.



GENERAL INFORMATION

**ABOUT ALL PEOPLES CHURCH**

All Peoples Church is a Jesus loving, Word focused, Spirit-filled, family church, an equipping center, a missions base, and a world outreach.

As a **family church**, we grow together as a community in Christ centered fellowship, caring and serving each other in love as the assembly of God.

As an **equipping center** we empower and equip every believer to live victoriously, mature into Christlikeness and fulfil God’s purposes for their lives.

As a **missions base** we engage in meaningful ministry to bless our city, nation and the nations with the full Gospel of Jesus Christ through the Word of God and supernatural demonstrations of the power of the Holy Spirit.

As a **world outreach** we serve locally and globally by nurturing godly leaders and Spirit filled churches who can impact their regions for the Kingdom of God.

The vision of All Peoples Church is to be salt and light in the city of Bangalore and a voice to the nation of India and to the nations.

**USEFUL LINKS**

Online Sunday Church service live stream every Sunday at 10:30am (Indian Time, GMT+5:30). Spirit filled, anointed worship, Word and ministry for healing, miracles, and deliverance.

**YOUTUBE:** <https://youtube.com/allpeopleschurchbangalore>

**WEBSITE:** <https://apcwo.org/live>

Our other websites and free resources:

**CHURCH:** <https://apcwo.org>

**FREE SERMONS:** <https://apcwo.org/resources/sermons>

**FREE BOOKS:** <https://apcwo.org/books/english>

**DAILY DEVOTIONALS:** <https://apcwo.org/resources/daily-devotional>

**JESUS CHRIST:** <https://examiningjesus.com>

**BIBLE COLLEGE:** <https://apcbiblecollege.org>

**E-LEARNING:** <https://apcbiblecollege.org/elearn>

**COUNSELING:** <https://chrysalislife.org>

**MUSIC:** <https://apcmusic.org>

**MINISTERS FELLOWSHIP:** <https://pamfi.org>

**CHURCH APP:** <https://apcwo.org/app>

**CHURCHES:** <https://apcwo.org/ministries/churches>