



# All Peoples Church

**& World Outreach**

#319, 2nd Floor, 7th Main, HRBR Layout, 2nd Block, Kalyan Nagar  
Bangalore 560 043, INDIA

Phone: +91-80-25452617 | [contact@apcwo.org](mailto:contact@apcwo.org) | [www.apcwo.org](http://www.apcwo.org)

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## GRAPHICS DESIGNER

### SUMMARY

Proven ability to conceptualize and design graphic materials to their completion.

### VISION

APC is a family church, an equipping center and a world outreach. Our goal is to nurture, disciple, equip and empower God's people to fulfil their God appointed purpose. You will serve in fulfilling this vision among the local church community.

Please review the APC Organization Chart available on OUR TEAM page ([apcwo.org/about-us/our-team](http://apcwo.org/about-us/our-team)).

### SCOPE

Design graphic materials for APC church locations, ministries and departments, as required.

### ROLE DESCRIPTION

The responsibilities of the graphics designer will include but are not limited to the following:

1. Collaborate with APC Pastors, Ministry Leaders and Department Heads to develop effective and on-trend creative across multiple channels, including, but not limited to print, video, digital and other emerging media.
2. Translate ministry objectives into visually compelling creative materials.
3. Follow APC principles, brand standards and tone of voice into creative work.
4. Actively participate in brainstorming sessions to develop new concepts and ideas.
5. Assist in developing creative content for all available mediums.
6. Ensure consistency in messaging throughout the design process.
7. Ensure final products are developed within specifications for desired channels.
8. While most of the work will be in English, some content will be for other languages. Language text will be provided.

### KNOWLEDGE & SKILLS REQUIREMENTS

- Bachelor's Degree in graphic arts, advertising, design or a related field.
  - 2+ years of design experience.
  - Proven ability to conceptualize and design graphic materials to their completion.
  - Expertise and flexibility in designing solutions for print, video and digital mediums.
  - Proficient with industry-standard design tools and software such as Adobe Creative Suite (Photoshop, Acrobat, Premiere Pro or After Effects, InDesign, and Illustrator)
  - Ability to effectively prioritize, multi-task and work on multiple projects simultaneously and meet deadlines.
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- Ability to work both independently, and with a highly connected team and senior leaders. Must be a strong team player.
  - Ability to receive feedback, ideas and suggestions from team members.
  - Proficient in English. Other regional language Kannada, Hindi, a plus.
  - Strong attention to detail.
  - Strong written and oral communication skills

## **ADDITIONAL RESPONSIBILITIES**

- At APC we are continuously growing and expanding hence, you will be required to share in additional responsibilities.
- Being able to work under pressure and meet deadlines.
- Willingness to work long hours when required.

## **OPPORTUNITIES**

As opportunities arise, and depending on your skills, you will be able to:

- Travel and serve on APC Missions.
- Volunteer at APC.

Over time, based on your personal development and performance you will have the opportunity of growing internally at APC to take on other ministry roles that are of interest and suited for you.

As APC is a local church and Christian ministry, all positions require people who are passionate about Jesus Christ, and who are called, anointed and committed to serving Him and people to see lives touched and transformed into Christ-likeness.

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*Please note, that all staff positions at APC require individuals who have a definite call of God, who are organized, strong leaders, responsible, team players, punctual, committed to excellence, maintaining a strong personal walk with God, leading by example, and sold out to God!*