



All Peoples Church

& World Outreach

#319, 2nd Floor, 7th Main, HRBR Layout, 2nd Block, Kalyan Nagar
Bangalore 560 043, INDIA

Phone: +91-80-25452617 | contact@apcwo.org | www.apcwo.org

SOCIAL MEDIA INTERN

SUMMARY

All Peoples Church Bangalore is seeking a talented and creative social media intern to grow our social media channels and digital community. This role requires one to be extremely creative with content creation to keep our digital community engaged. Your role will be to manage our different pages, work with internal teams and ensure we are getting visibility on our different channels.

VISION

APC is a family church, an equipping center and a world outreach. Our goal is to nurture, disciple, equip and empower God's people to fulfill their God appointed purpose. One of the ways APC serves the church locally and globally is through online digital platforms. You will help fulfill APC's vision by extending its reach through online channels.

SCOPE

Ensure that the digital content generated by APC's media, publications, and other teams, are disseminated globally through online digital platforms.

Please review the APC Organization Chart available on OUR TEAM page (apcwo.org/about-us/our-team).

KEY RESPONSIBILITIES

1, Content Creation

- Develop creative, engaging, and faith-based content for social media platforms, including Instagram, Facebook, YouTube, and Twitter.
- Plan and design graphics, reels, stories, and videos to enhance engagement.
- Write compelling captions and posts aligned with church events and ministries.

2, Social Media Management

- Manage and monitor all social media accounts (Facebook, Instagram, YouTube) ensuring timely and relevant content.
- Schedule and post content across platforms consistently.
- Respond to messages, comments, and questions in a timely manner.

3, Community Engagement

- Build and nurture the digital community by engaging with followers, responding to comments, and encouraging conversations around content.
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- Identify key trends and interactions that can help drive engagement and growth.

4, Collaboration

- Work closely with internal teams (ministry leaders, media, etc.) to align social media content with church activities and outreach efforts.
- Assist with promotional campaigns for events, conferences, and sermon series.

5, Analytics & Reporting

- Track and analyze performance metrics for social media platforms
- Provide insights and recommendations on content effectiveness and audience engagement.
- Adjust strategies based on performance data to increase visibility and reach.

6, Trend Monitoring

- Stay up to date with the latest social media trends, tools, and techniques.
- Experiment with new content formats to keep our community engaged.

KNOWLEDGE, SKILLS AND EXPERIENCE REQUIREMENTS

- Passion for social media and digital trends.
- Must have a good eye for design (Canva is a plus)
- Strong written and verbal communication skills.
- Basic understanding of social media analytics and tools (knowledge of Facebook, Instagram & YouTube insights) is a plus.
- Must possess excellent computer skills to work with digital content.
- Commitment to delivery/deadlines with the ability to work under deadline pressure.
- Must be detail-oriented and able to juggle multiple tasks, including, but not limited to, being able to collate work from different sources simultaneously.
- Must be able to stay abreast of new trends, developments and opportunities in online digital platforms, social media channels and adapt APC's work to keep up with emerging trends.

If you have a passion for creativity, social media and making a meaningful impact through content creation, we would love to hear from you!

ADDITIONAL RESPONSIBILITIES

- At APC we are continuously growing and expanding hence, you will be required to share in additional responsibilities.
 - Being able to work under pressure and meet deadlines.
 - Willingness to work long hours when required.
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OPPORTUNITIES

As opportunities arise, and depending on your skills, you will be able to:

- Travel and serve on APC Missions.
- Volunteer at APC.

Over time, based on your personal development and performance you will have the opportunity of growing internally at APC to take on other ministry roles that are of interest and suited for you.

As APC is a local church and Christian ministry, all positions require people who are passionate about Jesus Christ, and who are called, anointed and committed to serving Him and people to see lives touched and transformed into Christ-likeness.

Please note, that all Staff, Consultant and Intern positions at APC require individuals who have a definite call of God, who are organized, strong leaders, responsible, team players, punctual, committed to excellence, maintaining a strong personal walk with God, leading by example, and sold out to God!



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GENERAL INFORMATION



ABOUT ALL PEOPLES CHURCH

All Peoples Church is a Jesus loving, Word focused, Spirit-filled, family church, an equipping center, a missions base, and a world outreach.

As a **family church**, we grow together as a community in Christ centered fellowship, caring and serving each other in love as the assembly of God.

As an **equipping center** we empower and equip every believer to live victoriously, mature into Christlikeness and fulfill God's purposes for their lives.

As a **missions base** we engage in meaningful ministry to bless our city, nation and the nations with the full Gospel of Jesus Christ through the Word of God and supernatural demonstrations of the power of the Holy Spirit.

As a **world outreach** we serve locally and globally by nurturing godly leaders and Spirit filled churches who can impact their regions for the Kingdom of God.

The vision of All Peoples Church is to be salt and light in the city of Bangalore and a voice to the nation of India and to the nations.

USEFUL LINKS

Online Sunday Church service live stream every Sunday at 10:30am (Indian Time, GMT+5:30). Spirit filled, anointed worship, Word and ministry for healing, miracles, and deliverance.

YOUTUBE: <https://youtube.com/allpeopleschurchbangalore>

WEBSITE: <https://apcwo.org/live>

Our other websites and free resources:

CHURCH: <https://apcwo.org>

FREE SERMONS: <https://apcwo.org/resources/sermons>

FREE BOOKS: <https://apcwo.org/books/english>

DAILY DEVOTIONALS: <https://apcwo.org/resources/daily-devotional>

JESUS CHRIST: <https://examiningjesus.com>

BIBLE COLLEGE: <https://apcbiblecollege.org>

E-LEARNING: <https://apcbiblecollege.org/elearn>

COUNSELING: <https://chrysalislife.org>

MUSIC: <https://apcmusic.org>

MINISTERS FELLOWSHIP: <https://pamfi.org>

CHURCH APP: <https://apcwo.org/app>

CHURCHES: <https://apcwo.org/ministries/churches>
