



# All Peoples Church

**& World Outreach**

#319, 2nd Floor, 7th Main, HRBR Layout, 2nd Block, Kalyan Nagar  
Bangalore 560 043, INDIA

Phone: +91-80-25452617 | [contact@apcwo.org](mailto:contact@apcwo.org) | [www.apcwo.org](http://www.apcwo.org)

---

## SEO WRITER

### SUMMARY

All Peoples Church Bangalore is seeking a talented and motivated SEO Writer to enhance and optimise the content across our website and digital platforms. As an SEO Writer, you will work on translating spiritual content into SEO-optimised, reader-friendly material that ranks well on search engines globally. Your role is pivotal in increasing our visibility, and ensuring that our website content is easily discoverable and engaging.

### VISION

APC is a family church, an equipping center and a world outreach. Our goal is to nurture, disciple, equip and empower God's people to fulfill their God appointed purpose. One of the ways APC serves the church locally and globally is through online digital platforms. You will help fulfill APC's vision by extending its reach through online channels.

### SCOPE

Ensure that the digital content generated by APC's media, publications, and other teams, are disseminated globally through online digital platforms.

Please review the APC Organization Chart available on OUR TEAM page ([apcwo.org/about-us/our-team](http://apcwo.org/about-us/our-team)).

### KEY RESPONSIBILITIES

#### 1, Website Content Optimization

You will be the owner of all content on our website. Refresh all content on the main pages (Home, About, Ministry pages, etc.) to keep our website updated and optimised for search engines. Ensure all content follows best practices for SEO, including keyword usage, meta descriptions, and on-page optimization.

#### 2, Content Writing

- **Sermon Descriptions:** Write compelling and SEO-friendly descriptions for each sermon on the church's website and YouTube channel. Optimise each sermon's content with appropriate keywords to drive organic traffic.
-



# All Peoples Church

**& World Outreach**

#319, 2nd Floor, 7th Main, HRBR Layout, 2nd Block, Kalyan Nagar  
Bangalore 560 043, INDIA

Phone: +91-80-25452617 | [contact@apcwo.org](mailto:contact@apcwo.org) | [www.apcwo.org](http://www.apcwo.org)

---

- **Daily Devotionals:** Create engaging descriptions for daily devotionals on both the webpage and YouTube. Ensure that each devotional is optimised for SEO, improving accessibility and reach.
- **English Books:** Work with the senior pastor to optimise descriptions and landing pages for the church's English books. Develop SEO strategies for book-related content to increase visibility on search engines.
- **Snippets from Sermons:** Select impactful snippets from full-length sermons on YouTube and create dedicated SEO optimised landing pages for each. Ensure content is engaging, optimised, to improve user engagement.

## KNOWLEDGE AND SKILLS REQUIREMENT

- Proven experience as an SEO Writer or similar role.
- Strong knowledge of SEO best practices, including keyword research, content optimization, and search engine algorithms.
- Excellent writing, editing, and proofreading skills in English.
- Familiarity with website management tools such as WordPress or other CMS platforms.
- Ability to understand and interpret sermon notes, devotionals, and spiritual content.
- Understanding of basic HTML and on-page SEO.
- Strong attention to detail and a collaborative mindset.
- Technical knowledge of traditional SEO along with new changes in generative AI.

## QUALIFICATIONS REQUIREMENT

- Must be a follower of Jesus & sound knowledge of the Bible.
- Prior experience in SEO and writing.
- Passion for writing.

If you have a passion for content creation, SEO, and making a meaningful impact through writing, we would love to hear from you!

## ADDITIONAL RESPONSIBILITIES

- At APC we are continuously growing and expanding hence, you will be required to share in additional responsibilities.
  - Being able to work under pressure and meet deadlines.
-



# All Peoples Church

**& World Outreach**

#319, 2nd Floor, 7th Main, HRBR Layout, 2nd Block, Kalyan Nagar  
Bangalore 560 043, INDIA

Phone: +91-80-25452617 | [contact@apcwo.org](mailto:contact@apcwo.org) | [www.apcwo.org](http://www.apcwo.org)

---

- Willingness to work long hours when required.

## **OPPORTUNITIES**

As opportunities arise, and depending on your skills, you will be able to:

- Travel and serve on APC Missions.
- Volunteer at APC.

Over time, based on your personal development and performance you will have the opportunity of growing internally at APC to take on other ministry roles that are of interest and suited for you.

As APC is a local church and Christian ministry, all positions require people who are passionate about Jesus Christ, and who are called, anointed and committed to serving Him and people to see lives touched and transformed into Christ-likeness.

---

*Please note, that all Staff, Consultant and Intern positions at APC require individuals who have a definite call of God, who are organized, strong leaders, responsible, team players, punctual, committed to excellence, maintaining a strong personal walk with God, leading by example, and sold out to God!*



# All Peoples Church

**& World Outreach**

#319, 2nd Floor, 7th Main, HRBR Layout, 2nd Block, Kalyan Nagar  
Bangalore 560 043, INDIA

Phone: +91-80-25452617 | contact@apcwo.org | www.apcwo.org



## GENERAL INFORMATION



### ABOUT ALL PEOPLES CHURCH

All Peoples Church is a Jesus loving, Word focused, Spirit-filled, family church, an equipping center, a missions base, and a world outreach.

As a **family church**, we grow together as a community in Christ centered fellowship, caring and serving each other in love as the assembly of God.

As an **equipping center** we empower and equip every believer to live victoriously, mature into Christlikeness and fulfill God's purposes for their lives.

As a **missions base** we engage in meaningful ministry to bless our city, nation and the nations with the full Gospel of Jesus Christ through the Word of God and supernatural demonstrations of the power of the Holy Spirit.

As a **world outreach** we serve locally and globally by nurturing godly leaders and Spirit filled churches who can impact their regions for the Kingdom of God.

The vision of All Peoples Church is to be salt and light in the city of Bangalore and a voice to the nation of India and to the nations.

### USEFUL LINKS

Online Sunday Church service live stream every Sunday at 10:30am (Indian Time, GMT+5:30). Spirit filled, anointed worship, Word and ministry for healing, miracles, and deliverance.

**YOUTUBE:** <https://youtube.com/allpeopleschurchbangalore>

**WEBSITE:** <https://apcwo.org/live>

Our other websites and free resources:

**CHURCH:** <https://apcwo.org>

**FREE SERMONS:** <https://apcwo.org/resources/sermons>

**FREE BOOKS:** <https://apcwo.org/books/english>

**DAILY DEVOTIONALS:** <https://apcwo.org/resources/daily-devotional>

**JESUS CHRIST:** <https://examiningjesus.com>

**BIBLE COLLEGE:** <https://apcbiblecollege.org>

**E-LEARNING:** <https://apcbiblecollege.org/elearn>

**COUNSELING:** <https://chrysalislife.org>

**MUSIC:** <https://apcmusic.org>

**MINISTERS FELLOWSHIP:** <https://pamfi.org>

**CHURCH APP:** <https://apcwo.org/app>

**CHURCHES:** <https://apcwo.org/ministries/churches>